

JOIN THE UNIQUE AI LEADERSHIP PROGRAM FOR WOMEN AND TAKE THE NEXT STEP IN YOUR CAREER

The AI Leadership Program for Women is meant for ambitious female leaders who want to build and solidify their AI knowledge and leadership skills, in order to add value to the business. The program can be attended both physically in our Amsterdam office as well as online from anywhere in the world, through our live Virtual Classroom setup.

The role of Artificial Intelligence (AI) in our lives and within organizations is getting bigger and bigger. As an organization or a female leader of the future you can choose to ignore this trend, or you can embrace it and use it to your advantage. Over the past four years Mlcompany has invested in strengthening her female employee group through a distinct AI leadership program. This internal program has met and exceeded expectations, resulting in a growth acceleration of the female leaders within Mlcompany.

Last year we opened up this success formula to other organizations as we launched our new certified AI Leadership Program for Women, a collaboration between Mlcompany and The Inclusion Factory. Our conviction that using AI to accelerate female leadership is an unbeatable combination was once more affirmed.



Enable women to rise to leadership roles using AI as a natural lever

The AI Leadership Program for Women offers a win-win proposition for organizations and female professionals:

- The program strengthens women with substantive and strategic data and AI knowledge as a foundation for their leadership
- The program empowers participants to live up to their full potential by creating awareness of gender differences, the rules of the game, and how to leverage their natural strengths with confidence and resilience
- The program creates a positive impact on the business by empowering women to use their (female) qualities constructively and effectively to create impact using AI and data
- The program addresses the unique challenges women encounter when working in a male dominated corporate working environment and creates an environment in which thoughts and experiences can be shared and learned from

The target population of the program

Ambitious female professionals who are driven to grow into a leadership role and have an interest to learn about AI and start applying it in their work. The program is created for talented women, with or without AI background, who fit one of the following profiles:

- 5-10 years working experience, and the potential to become managers who aspire to strengthen both their AI and female leadership skills
- 5-10 years working experience and just started leading a data or analytics team, and who want to strengthen both their AI and female leadership skills

Experiences from previous groups

The participants of the first group rated the program with 8,5+ and ratings are increasing over the course of the program. Specifically the program set-up, trainers and guest speakers are mentioned:

"I really liked that the experience of the trainers and guest speakers in the business world are combined with their expertise on creating impact with AI."

"I was skeptical at first, talking about intrinsic gender differences, but I must admit that the awareness that I developed around this topic has proven to be very useful, because, honestly, I deal with it every day"

"A great opportunity to invest in myself – the combination of AI and female leadership is commendable"

"This training will help me in my leadership role as it helped me to ask the right questions in complex issues"

The AI Leadership Program for Women is a certified program

The program consists of 6 certified badges. Each badge covers AI leadership topics in combination with related female leadership subjects such as: gender differences, biases, unwritten rules, empathy and resilience. Participants learn how they can utilize their feminine strengths in order to succeed as a leader, and how they can use AI to make an impact. They will practice with real-life situations that women typically encounter at work.

Dates

Block 1: 18-19 November 2020
 Block 2: 18-19 January 2020
 Block 3: 8-9 March 2021*
 Block 4: 19-20 April 2021*
 Block 5: 21 June 2021*

*Preliminary, in consultation with participants.

Enrollment

The AI Leadership Program for Women starts in November 2020 in Amsterdam. If you want to be a part of the program or if you want to make this program available for a selected group of female professionals in your organization contact one of us (see below) for more information or register via info@micompany.nl. You can also fill in an application form online at micompany.nl/ai-leadership-program-for-women.

Costs

The program consists of nine training days and six certified exams, homework assignments and coaching. The total cost of the full program is €10,120 excl. VAT. Package prices are available when enrolling two or more participants from the same organization.

TOPICS IN THE AI LEADERSHIP PROGRAM FOR WOMEN

✖ # of days

AI FOUNDATION FOR WOMEN	LEADING IN DIVERSE TEAMS	IMPLEMENTING AI SOLUTIONS	BUILDING LONG LASTING RELATIONSHIPS	CREATING IMPACT WITH RESPONSIBLE AI
<ul style="list-style-type: none"> Getting inspired on AI: concepts & opportunities Creating impact & change with AI AI algorithms demystified by hands-on experience The AI technology platform 	<ul style="list-style-type: none"> Developing and using Gender Intelligence (GQ): <ul style="list-style-type: none"> Feminine/masculine strengths The rules of the game Utilizing empathy Understanding biases Leading through agility and resilience: force field analysis 	<ul style="list-style-type: none"> AI use case design Translating of business opportunities to AI-driven change Design of end-to-end AI solutions AI use case leadership <ul style="list-style-type: none"> Lead use case execution on content & process through the use case lifecycle 	<ul style="list-style-type: none"> Building a personal leadership brand within the organization using your female strengths Big 5 personality profile Implementing the trust equation Resilience: Rule nr.1 Building Return on Relationships (RoR) 	<ul style="list-style-type: none"> Getting an understanding of responsible AI and creating hands-on tools to implement this in your organization Responsible applications Identification and limitation of (gender) bias in AI Model accuracy and explainability
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About Mlcompany

Mlcompany is an Artificial Intelligence company based in Amsterdam and Tel Aviv. From these offices Mlcompany drives AI transformation by building AI solutions and skills. Mlcompany consists of a team of more than 80 data scientists, AI engineers and software engineers who serve industry-leading companies as Nike, Heineken, KPN, Booking.com, Leaseplan, Aegon and Shufersal.

About GAIIn

The Global Artificial Intelligence Network GAIIn® is aimed at building skills required to implement new processes, identify opportunities and drive lasting breakthrough using AI. The GAIIn® portfolio consists of more than 60 certified badges, 10 programs and more than 114 training days. GAIIn® is an initiative of Mlcompany aimed at supporting the development of AI training and certification to the global market.

About The Inclusion Factory

The Inclusion Factory is a boutique agency, specialized in Diversity & Inclusion. The Inclusion Factory gives advice and support to organizations in their ambition to build diverse workforces and inclusive cultures. The Inclusion Factory also designs and conducts long-term, tailor-made D&I related leadership programs and workshops. One of their bespoke programs is the Female Leadership Program.

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